AI Bootcamp — Two Day Workshop for Leaders and Executives

An AI bootcamp for leaders is an immersive and practical program designed to equip executives and senior professionals with a comprehensive understanding of artificial intelligence and its strategic use in business. The bootcamp begins by demystifying AI concepts, including predictive machine learning and generative AI technologies, helping leaders grasp what AI is, how it works, and its potential impact. Participants learn to identify AI-driven opportunities tailored to their industries and develop actionable AI roadmaps that prioritize projects aligned with organizational goals. While the bootcamp welcomes senior managers, project leads, and department heads from IT, strategy, marketing, operations, or finance, the focus remains on executives tasked with setting the vision and driving holistic adoption of AI across their organizations. The curriculum is boardroom-ready, emphasizing strategic, ethical, and governance issue

AI Bootcamp for Leaders and Executives – Two-Day Intensive Agenda

Day 1: Strategic Foundations and Executive Mindset

Morning Session: Demystifying AI

- *Welcome and Program Orientation* – Defining outcomes and participant objectives
- *AI in 2025 and Beyond* – Reviewing the current AI landscape, key terms, and business implications
- *Understanding Machine Learning & Generative AI* – A non-technical executive guide: capabilities, use cases, and value generation
- *Boardroom Discussion:* "AI: Threat, Tool, or Transformation Partner?"

Afternoon Session: From Awareness to Strategy

- *Mapping AI Opportunities* – Identifying value areas across operations, marketing, finance, and customer experience
- *AI Business Model Canvas* – Introduction to aligning AI projects with business strategy
- *Interactive Workshop:* Participants map 2–3 priority AI use cases relevant to their organizations
- *Panel Exchange with AI Leaders* – Practical insights on scaling from pilot to enterprise adoption

Evening (Optional): Fireside Chat

- *Topic:* "Building AI-Ready Leadership Cultures"
- Informal networking with facilitators and peers

Morning Session: Responsible AI Leadership

- *AI Governance Simplified* – Frameworks for accountability, transparency, and compliance
- *Ethical AI Decision-Making* – Addressing bias, trust, and explainability challenges
- *Case Study Roundtable:* How leaders manage risk and reputation in AI transformation

Afternoon Session: Building the Executive AI Roadmap

- *AI Adoption Playbook* – Steps for embedding AI into business strategy, tech stack, and workforce planning
- *Workshop:* Crafting 90-day and 12-month AI action roadmaps for each organization
- *Group Coaching:* Peer review and facilitator feedback on executive roadmaps
- *Closing Executive Roundtable:* "Leading with Confidence in the Age of AI"

Deliverables for Participants:

- Personalized AI readiness assessment
- Draft organizational AI roadmap (90-day + 12-month view)
- Quick-reference executive AI governance checklist
- Curated reading and vendor landscape guide for C-suite decision-making